PANTONE 202
HEX #8A2432

PANTONE 289
HEX #0A2240

PANTONE 423
HEX #888B8D

*Patone Solid Coated Color Book

*A **color hex** code is a way of specifying color using hexadecimal values. The code itself is a hex triplet, which represents three separate values that specify the levels of the component colors. The code starts with a pound sign (#) and is followed by six hex values or three hex value pairs (for example, #AFD645). Color hex is often use for specific colors for websites.